

Message Text

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64

ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/OIC /OIM/TKBREWER

APPROVED BY EB/OCA/CM/JSIMMONS

COM/BIC/OIM/EM/JDOYLE

STEARNS/CM/BDC (BY PHO;E)

ARA/NC/TSONANDRES (INFO)

ARA/NC/DCOX (INFO)

ARA/BC/AISAACS (INFO)

ARA/BC/RPACE (INFO)

ARA/EP/FCORRY(INFO)

ARA/EP/WCLARKE (INFO)

----- 109274

R 182327Z AUG 75

FM SECSTATE WASHDC

TO AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMEMBASSY SANTIAGO

AMEMBASSY LIMA

AMEMBASSY QUITO

AMEMBASSY LA PAZ

INFO AMCONSUL MEDELLIN

AMCONSUL CALI

AMCONSUL GUAYAQUIL

UNCLAS STATE 196116

E.O. 11652: N/A

TAGS: 3EXP , BL, CI, CO, EC, PE, VE

SUBJECT:SELECTION OF COLOR TV SYSTEMS

REF: CARACAS 8377

1. REFTTEL REPEATED PRESS REPORTS INDICATING VENEZUELA AS
DEFINITELY DECIDED ON AMERICAN NTSC SYSTEM FOR COLOR TELE-
VISION. WHILE MINISTER FOR INFORMATION REFUSED TO CONFIRM
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THIS, HE DID STATE THAT TWO MOBILE RECORDING UNITS WITH TSC

EQUIPMENT HAVE BEEN BOUGHT IN THE U.S. OTHER MINISTRY OF INFORMATION SOURCES INDICATED TO USIS THAT DECISION WAS DEFINITE IN FAVOR OF NTSC AND ADDED THAT COLOR TRANSMISSION WOULD BEGIN EARLY IN 1976. ACCORDING TO ESTIMATES, THERE ARE OVER 100,000 NTSC RECEIVING SETS IN VENEZUELA AT THIS MOMENT.

2. ADDRESSEE POSTS MAY WISH TO DRAW ON THIS INFORMATION IN EFFORTS CONVINCE LOCAL AUTHORITIES TO MAKE ULTIMATE SELECTION OF US COLOR TELEVISION SYSTEM. VENEZUELA; DECISION PLUS EXTENSIVE USE OF U.S. SYSTEM IN ECUADOR MAY BE SUFFICIENT REASON FOR ANCOM DECISION FOR U.S.

3. FOR CARACAS: WHEN FINAL CONFIRMATION OF VENEZUELAN DECISION IS AVAILABLE, PLEASE ADVISE AND INFO ADDRESSEE POSTS. SISCO

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION EQUIPMENT, TELEVISION SYSTEMS
Control Number: n/a
Copy: SINGLE
Draft Date: 18 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE196116
Document Source: CORE
Document Unique ID: 00
Drafter: OIC /OIM/TKBREWER
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750285-0856
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750842/aaaabkxl.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
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Margaret P. Grafeld
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06 JUL 2006

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Secure: OPEN
Status: NATIVE
Subject: ELECTION OF COLOR TV SYSTEMS
TAGS: BEXP, ETEL, ETRD, BL, CI, CO, EC, PE, VE, US
To: BOGOTA MULTIPLE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006